

Annals of Contemporary Developments in Management & HR (ACDMHR)

Print ISSN: 2632-7686

Online ISSN: 2632-7694

Volume #2

Issue #3

August 1, 2020

Editorial

Dear Reader,

I hope you are doing well and staying safe during the current COVID-19 Pandemic. We are delighted to publish the third issue of the second volume of Annals of Contemporary Development in Management & HR (ACDMHR). The journal is a peer-reviewed scholarly platform for publications in the area of management principles, practices, and human resources. A distinguishing feature of this journal is that the editorial team envisions taking it for prominent indexing through publishing quality articles of seasoned scholars from across the globe. The current issue offers a blend of empirical and review articles such as strategic management, organizational engagement, employee turnover, management of online marketing and performance, wellbeing, and innovation performance.

I, on behalf of the entire editorial team, once again welcome you on this learning journey and wish you a thoughtful reading.

Professor Peter J. Hodson

On behalf of the Editorial Board

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